MICHELLE SNEED – BIOGRAPHY

Michelle Sneed is a seasoned media and entertainment executive with more than 18 years of experience in studio leadership, business operations, content strategy, and film and television production. Known for her ability to bridge creative vision with business execution, she brings a comprehensive understanding of the entertainment ecosystem, from content development and production infrastructure to operational strategy and organizational leadership.

Michelle previously served as President of Tyler Perry Studios, where she oversaw film, television, and new media development and production. During her tenure, she led multidisciplinary teams, executive produced numerous television series and feature films, and managed an extensive production slate generating more than 450 hours of content annually. Her leadership also encompassed studio infrastructure and operations, including the establishment of a full-service post-production facility. Through this work, she developed extensive expertise in managing complex production environments, aligning creative and business priorities, and executing content strategies at scale.

Building on her executive leadership experience, Michelle founded A Few Good Women Productions, an independent media company established to advance diverse storytelling, creative ownership, and meaningful participation across the entertainment industry. She developed a hybrid business model combining the entrepreneurial agility of an independent production company with the strategic framework of a traditional motion picture studio. The venture reflected her broader vision for building sustainable media enterprises, expanding access to ownership opportunities, and creating pathways for underrepresented executives, producers, and storytellers.

Throughout her career, Michelle has been recognized for her contributions to the entertainment industry, including multiple acknowledgments by *The Hollywood Reporter* as part of its Women in Entertainment Power 100 and by *Essence* for its Black Women in Hollywood recognition. She has also served on the Board of Governors of the Paley Center and the board of the DreamChasers Foundation. In 2022, she received the Givers Award from the Girls With Gifts Foundation.

A graduate of Michigan State University and a proud native of Inkster, Michigan, Michelle's professional perspective is grounded in the belief that compelling storytelling and sound business strategy are essential to building enduring value in the evolving media landscape.